

## Integrity & Ethics Conference 2016

Integrity & Ethics: *Key to Sustainable Business*

Date: 19<sup>th</sup> November 2016

Venue: SIC AUDITORIUM

Ethics and values are things that we hold close. But when it comes to doing business we define our own values. Our definitions of business values have led us into a vicious circle where everyone is caught up. We have woken up to understand this vicious circle and are willing to move into a virtuous circle. This will be possible when we are willing to discuss our efforts in building a business that is rooted in Integrity and Ethics into a public space.

Integrity and Ethics Conference is a platform to talk about your experience in living these values, to discuss and debate on issues that are relevant in today's time, to motivate the next generation to imbibe these values. We organize this event as part of our business ethics program for our students and our primary target is business students and practitioners. The future leaders need your support and inputs as they embark on their corporate life.



### Agenda for the Event

1. Inauguration and Key note address
2. Plenary session
3. Movie & quiz
4. Breakout session
5. Valediction

### CONTACT DETAILS:

Faculty coordinator:

Mr. Shaji Joseph

Phone: +91 932 618 0855

Email: [shaji@scit.edu](mailto:shaji@scit.edu)

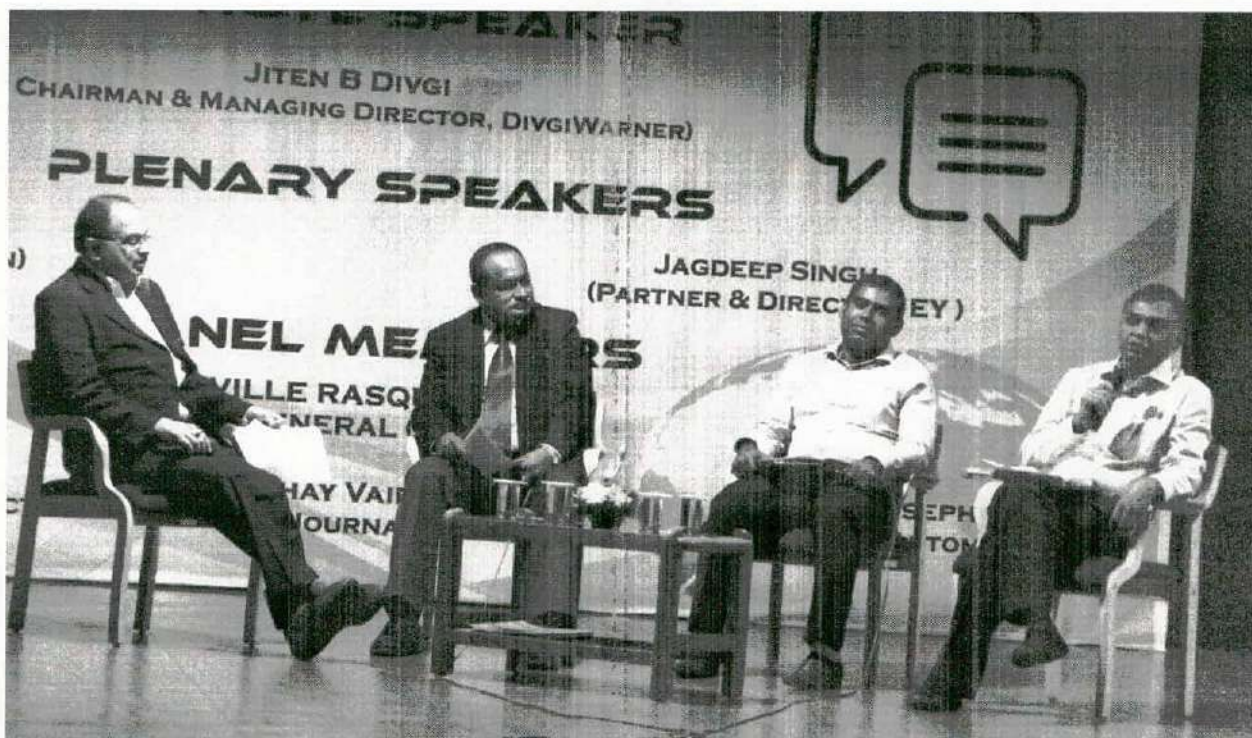
Student Co-ordinator:

Mr. Anant Dutt

Phone: +91 999 177 4333

Email: [anantdutt@associates.scit.edu](mailto:anantdutt@associates.scit.edu)





Panel discussion: Mr. Anant Nadkarni, Major General N. Rasquinha, Biju Joseph and Abhay Vaidya

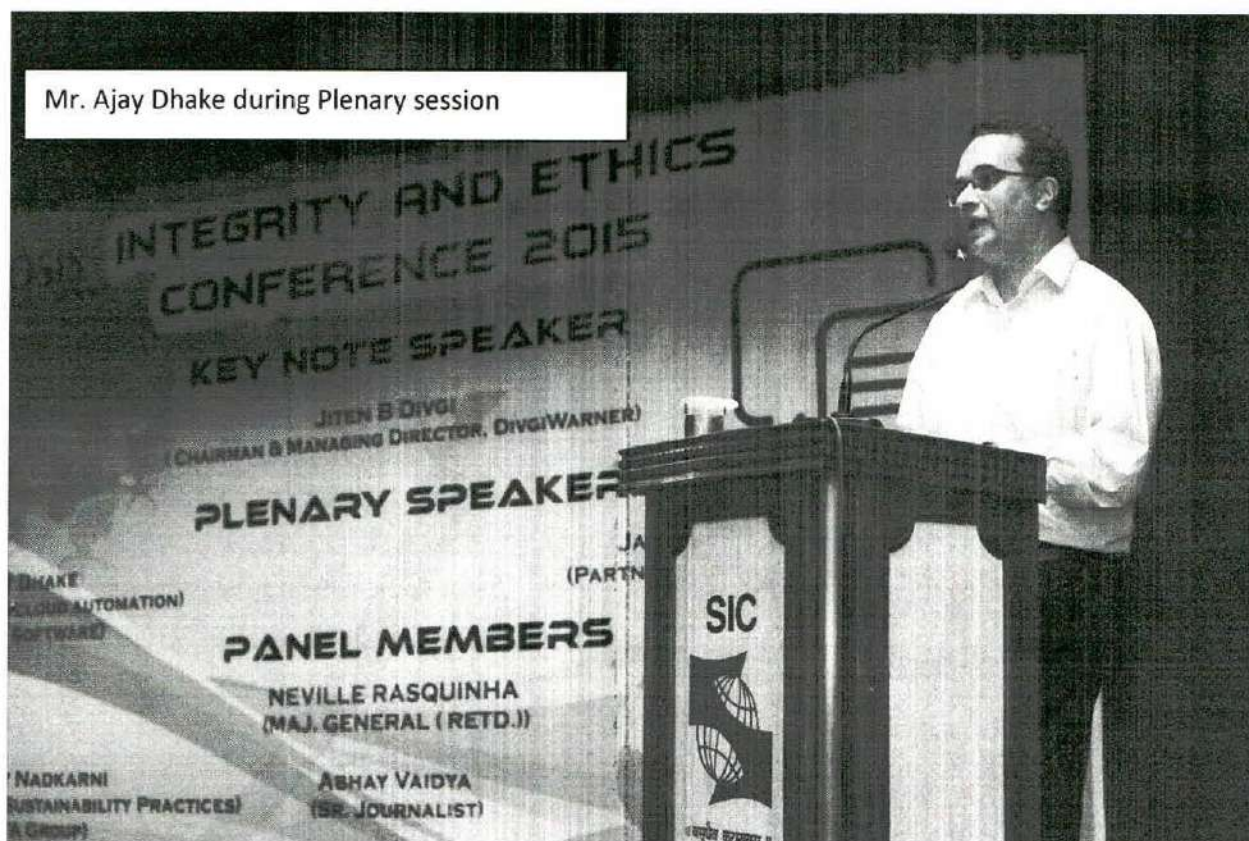


Felicitating Jagdeep Singh



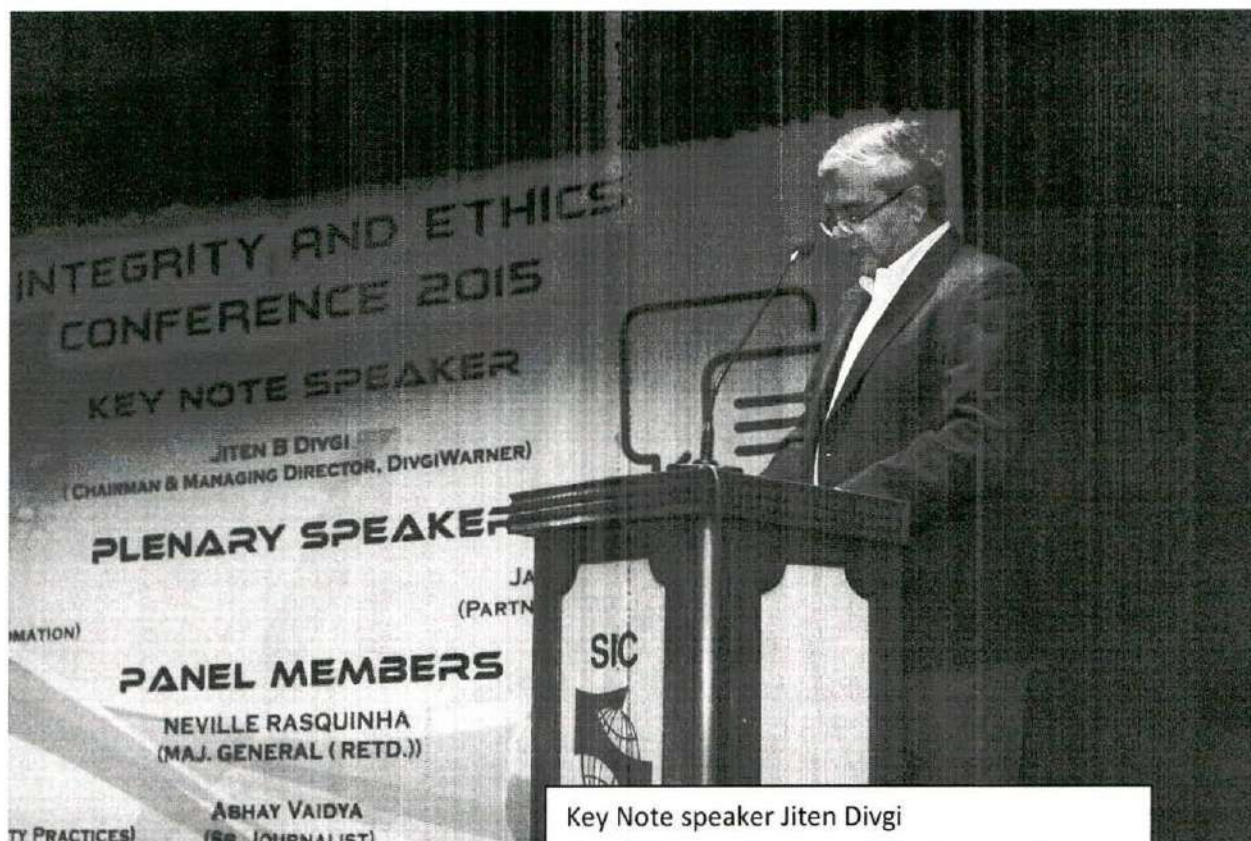


Major General Neville Raquinha being felicitated



Mr. Ajay Dhake during Plenary session









## Integrity and Ethics Conference 2016

### Symbiosis Center for Information Technology

#### About SCIT

SCIT is a premier IT Business School nurturing genuine IT talent.

Symbiosis Centre for Information Technology, a constituent of Symbiosis International University has been a pioneer and a leader in imparting education in the niche area of Information Technology Business Management in India for more than a decade. SCIT nurture genuine IT talent to become future leaders in Information Technology arena. SCIT welcomes those, who are willing to take on challenges and transform themselves into proactive professionals. The institute supports their transformation with innovative teaching-learning methodology, state-of-the-art computer labs, platform for peer learning and opportunities to learn management in real time. The success of our alumni is a proof to claim that - SCIT ensures overall professional development of students, who are transformed into industry-ready IT professionals.

#### About the Integrity and Ethics Conference 14-15

Integrity and Ethics Conference at SCIT was started in the year 2014. The first conference was organized in association with IBM and had about 100 delegates from the industry attending the conference apart from the students. It was truly an international conference where case studies of companies like IBM, Siemens and Tata were shared. It also featured members from Caux Initiatives of Business, a Switzerland based organization that help networking with organizations that are striving to create a business world with Ethics at the core.

#### Integrity and Ethics conference 2015-16

The second Conference was held at low key as the entire university was preparing for the UGC NAAC visit. The key note speaker was Jiten Divgi the Chairman and MD of Divgi-Warner. Some other speakers of the event were Mr. Jagdeep Singh partner EY, Mr. Ajay Dhake of Mind Tree, MR. Abhay Vaidya (formerly the resident editor of Indian Express), Major General (retd) Neville Rasquinha, Biju Joseph (an entrepreneur from Pune) and Mr. Anant Nadkarni (former VP Sustainability initiatives at Tata Group)

#### Why sponsor

We would like to associate with you for our conference which is scheduled to be on 30<sup>th</sup> September 2016 at Symbiosis Info-tech Campus Hinjawadi, Pune. As one of the leading IT B-school of the county, SCIT has a track record of excellence. Along with providing excellence we are also committed to creating socially and environmentally conscious citizens. This conference is one step towards this endeavor of ours. WE bring together likeminded corporate participants, academicians, and students to discuss and debate on issues of Integrity and Ethics.



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**Importance of sponsoring a Symbiosis Event:** Symbiosis is a well known educational institute in India and Abroad. As a private university it is growing by leaps and bounds. As it is growing you will be credited to as one of our associates who has helped build its brand in shaping tomorrow's leaders in ethics and integrity.

**Good brand building opportunity:** Today the biggest concern of the corporate leaders, investors and government is problem of corruption and lack of public trust. An ethics conference gives you an opportunity to showcase your good work to a larger crowd. Business Students who are going to be business decision makers of the future will be the audience and you will benefit greatly from such brand building opportunity.

We are glad to associate with you as a sponsor of the Integrity and Ethics conference 2016-17

**Plan 1: Platinum**

1. Title Sponsor name and logo on all publications related to Integrity and Ethics 2016-17
2. Banner Display during the Events happening in the fest
3. Acknowledgement as sponsors in every kind of promotional activity
4. Logo on the next issue of SCIT internal magazine
5. A write up on the event and sponsor at the e-magazine of the college
6. Space for branding on conference website and Social media platforms (facebook, twitter, linkedin and blogsites)
7. Distribution of brochures and pamphlets to the attendees
8. Will help in making a case study of the company on corporate governance and ethics and publish in the SCIT journal.
9. Help from Student volunteers for any publicity required during the conference

**Plan 2: Gold**

1. Banner Display during the Events happening in the fest.
2. Acknowledgement as sponsors in every kind of promotional activity
3. A write up and logo on the event and sponsor at the e-magazine of the college
4. Space for branding on conference website and Social media platforms (facebook, twitter, linkedin and blog sites)
5. Help from Student volunteers for any publicity required during the conference
6. A banner with the title and gold sponsors will be displayed at the venue.

**Plan 3: Silver**

1. Can sponsor the food and refreshments during the event
2. Display banners and stalls at the venue during the event.
3. Announcement during the event



Dear Mr XYZ,

**Symbiosis Centre for Information Technology** invites you to be a part Business Ethics & Integrity Conference organized on 30<sup>th</sup> September 2016 at Auditorium, Symbiosis University, Pune.

Business Ethics and Integrity which guides the business as well as adopts the acceptable standard of performance. Given the importance of Ethical behaviour and Integrity in building trust, ethics and compliance officers can play a vital role in sustaining an organization approach. This conference tries to demonstrate Ethics and Integrity in business as it is right thing to do for success of an organization.

We look forward for your active participation in sharing knowledge, Professional Integrity and Ethical behaviour. Your presence will do us honour. Together, we can built-up a culture of trust across customer, employee and general public.

We are awaiting for your response by Monday, Date.

Mail us your confirmation at [ethicsconference@scit.edu](mailto:ethicsconference@scit.edu)

Or call us at below numbers:

Prof.Shaji Joseph:- +91 9326180855

SPOC - Abhijeet Chauhan:- +91 9168139768





Dear Mr XYZ,

**Symbiosis Centre for Information Technology** wishes to invite you as the key note speaker to our second chapter of the Integrity and Ethics conference to be held on 21<sup>st</sup> September 2015 at our campus in Hinjewadi.

Integrity and Ethics are the backbone on which every business stands. We live in a world of intense competition and a need to survive at any cost. People often forget the long term impact of this on the society, environment, and universe as a whole. To bring back the values to prominence we need to showcase examples of organisations and people who have demonstrated high adherence to the values of Integrity and Ethics. This conference is aimed at creating a platform for sharing peoples' and organisations experiments with Integrity and ethics to the larger audience.

In our first edition speakers from Tata, Siemens, IBM, Symbiosis, and others shared their experiences at Integrity and led the participants through a wonderful discussion and presentations.

We would be highly obliged if you could accept our invitation to be a key note speaker for the event. Your presence will do us honour. Together, we can built-up a culture of integrity and ethics across customer, employee and general public.

Prof. Shaji Joseph:- +91 9326180855  
SPOC - Abhijeet Chauhan:- +91 9168139768

Dear Mr XYZ,

**Symbiosis Centre for Information Technology** wishes to invite you as plenary speaker to our second chapter on Integrity and Ethics conference to be held on 21<sup>st</sup> September 2015 at our campus in Hinjewadi.

Business ethics have become increasingly important in the past several decades. We have witnessed how one wrong incident can completely overturn the fortunes of extremely educated and skilled professionals, seasoned businessmen and even established multinationals. However, it takes continued vigilance and commitment to apply ethical principles and concepts in the management of businesses. Also, there is a need today to internalize certain basic values that can guide individuals to do the right thing even when no one is looking. This can happen only happen through a process of debates and discussions involving more and more people from the corporate

Your expertise and knowledge in the area would add a great value to the conference by guiding the corporate attendees and the students who would be the future employees and helping to cooperate and complement one another towards creating a culture of trust and integrity across Indian corporations and businesses.

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Prof. Shaji Joseph:- +91 9326180855

SPOC - Abhijeet Chauhan:- +91 9168139768



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Dear XYZ,

It is our pleasure to invite you to **Symbiosis College Of Information Technology** to conduct a **session**/deliver a lecture with our inquisitive students who are always keen on learning on the "**<Topic name>**".

SCIT is an institution that has carved it's own **niche** in producing eminent "**Global IT Managers**".

**"We, at SCIT believe in "Learning by Doing" methodology of teaching providing a strong edifice for transformation of an individual with professional curriculum."**

Since conducting a guest lecture is a two way value add process ,we normally do not offer any fees to our esteemed guest lecturers but we do **arrange for the pick ups and drops** where ever required.

Kindly ,let us know about the days/timings **favorable to you**.We understand your busy schedule and hence are flexible about the lecture slots that we offer.

Looking forward to an **enriching** association with you!!

Warm Regards,  
Guest Lecture committee.  
Symbiosis Institute Of Information and Technology.



Dear Sir/Madam,

We are pleased to invite you to "**Business Ethics Conference**" scheduled on **19th September 2015** at Symbiosis Center for Information Technology(SCIT), Hinjewadi Campus,Pune.

Business ethics have become increasingly important in the past several decades. We have witnessed how one wrong incident can completely overturn the fortunes of extremely educated and skilled professionals, seasoned businessmen and even established multinationals. However, it takes continued vigilance and commitment to apply ethical principles and concepts in the management of businesses. Also , there is a need today to internalize certain basic values that can guide individuals to do the right thing even when no one is looking. This can happen only happen through a process of debates and discussions involving more and more people from the corporate.

***Your expertise and knowledge in the area would add a great value to the conference by guiding the corporate attendees and the students who would be the future employees and helping to cooperate and complement one another towards creating a culture of trust and integrity across Indian corporations and businesses.***

Business Ethics Conference is divided into Panel discussion and Break out sessions. With your vast and depth-in knowledge you would be expected to deliver on the "**Careers in ethics and Integrity**".



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Last year Business ethics conference was a huge success. We are ambitious about this year's conference being a huge success as well. We look forward for your positive response to grace this occasion.

Yours Sincerely

Guest Lecture Committee

## Symbiosis Center for Information Technology

Hinjewadi Phase 1, Pune- 411057

Contact 1

Contact 2

Regards,

Aakriti Kaul



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Last year on 26th July, 2015 SCIT organized Integrity and Ethics Conference which was a huge success. We are ambitious about this year's conference being a huge success as well. Integrity and Ethics Conference provided a unique opportunity to network with each other and share common thoughts and ideas to one of the crucial problems faced around us.

Last year we had following speakers:

Mr. Kishore Chaukar, Chairman Tata Business Support Services Ltd

*Ethics is an all pervading concept, it touches every aspect of human life*

Dr. Deepak Phatak, Professor Deptt. Of CSR, IIT Bombay

*Ethics give us a peace of mind which gives us the courage to face ourselves in the mirror each new day.*

Ms. Desiree GilerMann Trust and Compliance Counsel for India /South Asia at IBM

*She talked about the set of values and beliefs that drive IBM as an organization from 1911 till today.*

Dr. Rajani Gupte, the Vice Chancellor of SIU

*Education and Ethics should be synonymous as both are uplifting and bring out the best in every student.*

Mr. Anil Chopra, VP Siemens Ltd

Mr. Dilpreet Singh

Mr. Dilpreet Singh VP, HR at IBM India/ S Asia,

Mr. Allan Burby, Tata group



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